



# Integrative business research report 872

## Code: GIA 872

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	Gordon Institute of Business Science
<b>Module content</b>	Knowledge creation is a hallmark of a master's degree and the integrative business research project provides you with an opportunity to apply theories and concepts that you have learned in the core modules to a business problem and also to gain experience in planning and implementing a complex research project. It thus serves as a capstone of the MBA learning experience.
<b>Module credits</b>	60.00
<b>Programmes</b>	MBA Full-time MBA Modular MBA Part-time
<b>Contact Time</b>	28 contact hours per 3 week cycle
<b>Language of tuition</b>	Module is presented in English
<b>Academic Organisation</b>	Gordon Institute of Business S
<b>Period of presentation</b>	Semester 2



The rules published here are subject to change and may be amended prior to the commencement of the academic year. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of each student to familiarise himself or herself well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.